



WILD HORSE PASS

MOTORSPORTS PARK

FAST FACTS

Wild Horse Pass Motorsports Park

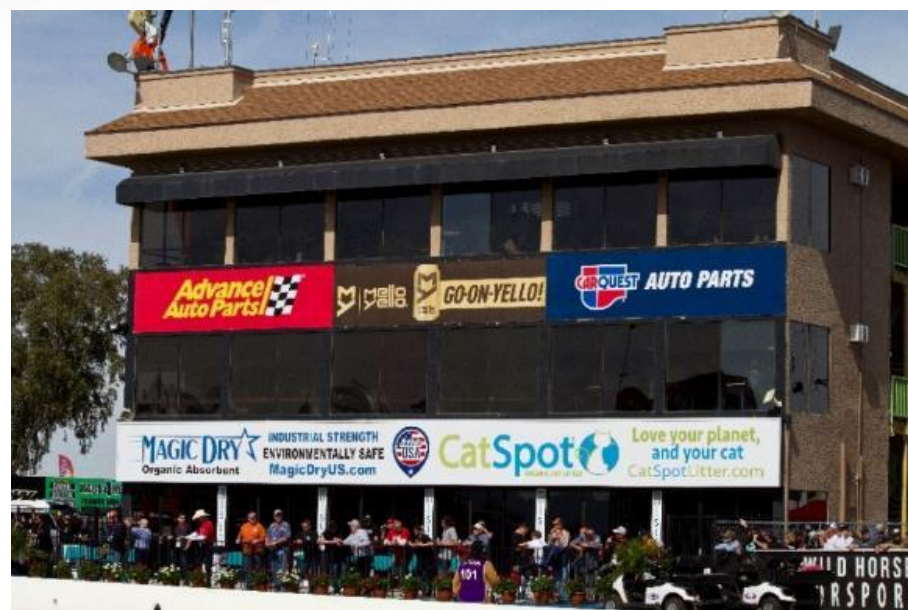
- *Opened August 19, 1983*
- *Conveniently located off Interstate 10*
- *36 years of Arizona sports history*
- *440 acres (lake 120 acres)*
- *Length of paved track: 5.9 miles*
- *Number of tracks: 5*
 - *East Track*
 - *West Track*
 - *Off-Road Short Course*
 - *Main Road Course*
 - *Bondurant*
- *Lake: 1.1 miles long, 8-22 feet deep*
- *Lake volume: 480,000,001 gallons*



SPONSORSHIP OPPORTUNITIES

What We Offer:

- Signage
- Hospitality
- Tower Suites
- Event Naming Rights
- Premier Presence on Website
- Public Address Announcements
- Social Media Presence
- Point of Sale Coupons & Discounts



SIGNAGE

Signage / Billboard Opportunities:

- On air television exposure
- Year round exposure
- A variety of sizes
- Interstate 10 exposure



Hospitality Opportunities:

- Food & Beverage Catering Packages
- Open Bar, Cash Bar or Tickets
- Meet & Greets with Drivers
- Photography
- Lake Pavilion Access
- Variety of Sizes and Locations available
- On-site Event Activation Opportunities



TOWER SUITES

Suite Towers Offer:

- Closed Circuit TV's
- Multiple Capacity Options
- Variety of tables sizes, chairs & bar stools
- Décor and Branding Capabilities within Suite

White Tower:

- VIP Tower directly behind Starting Line
- Tower has 13 Suites, 4 Floors of Viewing
- Club Nitro & Team Wild Horse
 - Individual suite tickets sold to these Clubs for NHRA National event inclusive of food/beverage



Brown Tower:

- 7 Suites on East side of Starting Line
- Starting Line Club
 - Individual suite tickets sold for NHRA

TOWER SUITES PACKAGE

Suite Towers Opportunities:

- Thirty (30) Suite tickets (includes admission into event) for NHRA Arizona Nationals
- Thirty (30) Suite tickets (includes admission into events) for all major events at the Park
- Fifteen (15) Parking Passes for each event
- Public Address Announcements during all major events controlled by the Motorsports Park
- Website logo & link on RaceWildHorse.com
- Social Media Posts to cross promote
- Additional opportunities available to add on



Tower Suite Package:

- Call for pricing: (520) 796-5601

Signage

- (1) 8'x20' Horizontal Banner on Back Wall facing Dragstrip and Grandstands
- Premium television location during NHRA Nationals
- (2) 4'x20' Horizontal Banners in front of Dragstrip Grandstands
 - Client responsible for production, installation & maintenance costs
 - Motorsports Park to approve artwork

Group Sales & Hospitality

- Special Group Ticket price to be offered to Company for all events controlled by the Motorsports Park including NHRA Nationals
- Special rates for Hospitality Program within Lake Pavilion (located on the shores of Firebird Lake, adjacent to upper pit area)



Display & Activation Area

- 20'x10' Activation booth space to display products/services at all events controlled by the Motorsports Park (as approved for NHRA)
 - Food sampling and sales require a Gila River Indian Community Business License & Food Permit

Exposure

- Minimum of (3) 30-second public address announcements at all events controlled by MSP (as approved for NHRA)
- Company logo and link on RaceWildHorse.com website
- Social media posts on MSP's pages to cross promote



GOLD PACKAGE (CONTINUED)

Tickets & Credentials

- (2) Annual Motorsports Park season credentials for admission into all events at MSP including NHRA Nationals

Gold Package:

- Call for pricing: (520) 796-5601



SILVER PACKAGE

Signage

- (1) 8'x20' Horizontal Banner on Back Wall facing Dragstrip and Grandstands
- (2) 4'x20' Horizontal Banners in front of Dragstrip Grandstands
 - Client responsible for production, installation & maintenance costs
 - Motorsports Park to approve artwork

Group Sales & Hospitality

- Special Group Ticket price to be offered to Company for all events controlled by the Motorsports Park including NHRA Nationals
- Special rates for Hospitality Program within Lake Pavilion (located on the shores of Firebird Lake, adjacent to upper pit area)



SILVER PACKAGE (CONTINUED)

Display & Activation Area

- 20'x10' Activation booth space to display products/services at all events controlled by the Motorsports Park (as approved for NHRA)
 - Food sampling and sales require a Gila River Indian Community Business License & Food Permit

Exposure

- Minimum of (3) 30-second public address announcements at all events controlled by MSP (as approved for NHRA)
- Company logo and link on RaceWildHorse.com website
- Social media posts on MSP's pages to cross promote



SILVER PACKAGE (CONTINUED)

Tickets & Credentials

- (2) Annual Motorsports Park season credentials for admission into all events at MSP including NHRA Nationals

Silver Package:

- Call for pricing: (520) 796-5601



BRONZE PACKAGE

Signage

- (2) 4'x20' Horizontal Banners in front of Dragstrip Grandstands
 - Client responsible for production, installation & maintenance costs
 - Motorsports Park to approve artwork

Exposure

- Company logo and link on RaceWildHorse.com website
- Social media posts on MSP's pages to cross promote

Tickets & Credentials

- (2) Annual Motorsports Park season credentials for admission into all events at MSP including NHRA Nationals



Bronze Package:

- Call for pricing: (520) 796-5601

MENU OPTIONS*

Appetizers (Serves 15):

- Chips, Salsa and Guacamole
- Fresh Garden Vegetable Platter with Ranch Dip
- Seasonal Fresh Fruit Platter
- Artisan Cheese Selection and Assorted Crackers
- Wing Duo— BBQ & Hot Bone-In Wings with Ranch and Celery Sticks
- Chicken Quesadillas
- Snack Sampler
 - Hard Pretzels, Chex Mix and Popcorn
- Build-Your-Own-Nachos
 - Cheese, Chili and all the Fixin's

Breakfast (Serves 15):

- Breakfast Burritos
 - *Served with Homestyle Potatoes*
- Continental Breakfast
 - *Muffins, Danish, Coffee, Juice*

*** Subject to Change**



MENU OPTIONS*

Entrees (*Serves 15*):

- Jumbo Hot Dogs
- Gourmet Hamburgers with Sliced Cheese & Traditional Toppings
- Slow Smoked Pulled Pork Sandwiches
- Assorted Deli Sandwich Tray with Traditional Toppings

Add a Side: Coleslaw, Cowboy Beans, Three Cheese Mac-n-Cheese, or Golden Potato Salad

Desserts (*Serves 15*):

- Cookie and Brownie Platter
- Mini Cupcakes
- Assorted Dessert Bars

** Subject to Change*



MENU OPTIONS*

Beverages:

- **Dasani Water:** *(12-packs)*
- **Coke Products:** *(12-packs)* Coke, Diet Coke, Sprite
- **Domestic Beer:** *(12-packs)* Bud Light, Coors Light, PBR
- **Premium Beer:** *(12-packs)* Corona, Blue Moon, Sam Adams Boston Lager
- **House Wine:** Tunnel of Elms Cabernet, Merlot or Chardonnay
- **Premium Wine:** Chateau St. Jean Cabernet, Merlot or Chardonnay

*** *Subject to Change***



EVENT NAMING RIGHTS

Event Naming Rights Opportunities:

- Put your Company Name on one of our signature racing events
- Customizable packages for all budget levels
- Prominence with being associated with an NHRA nationally sanctioned track
 - Sample Naming Rights:
 - Advance Auto Parts Friday Night Drags
 - GoFast Drift 'n Drags
 - Divisional Series
 - Lucas Oil Off Road Nationals
 - Summit Series
 - NOS Energy Drink Show 'n Shine



WHAT WE OFFER

Drag Strip



NHRA sanctioned

Off-Road Short Course



***1.1-mile off-road
stadium course***

Road Racing Courses



***10 turn, 1.25-mile road course
11 tight turn, 1.1-mile road course***

120-acre Oval Lake



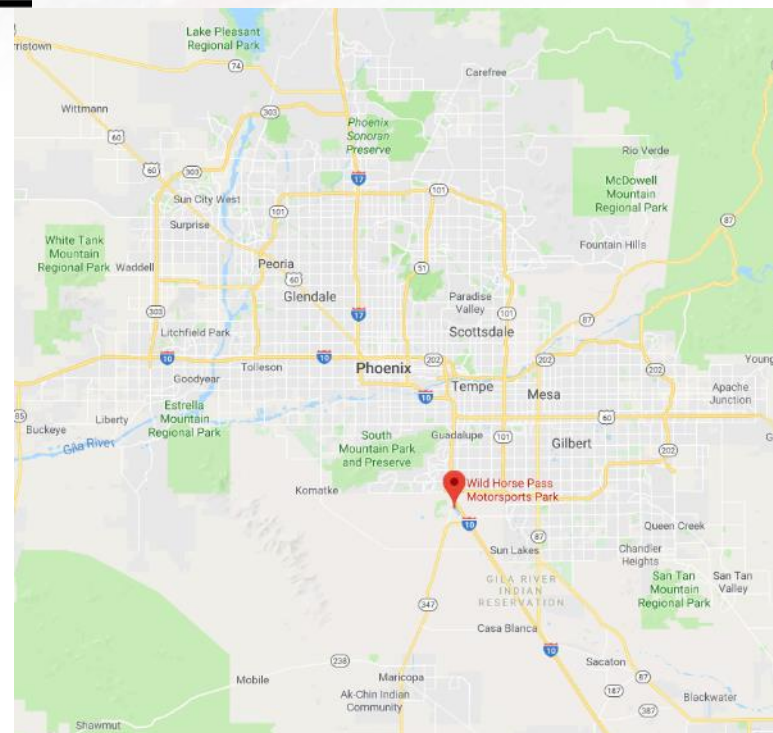
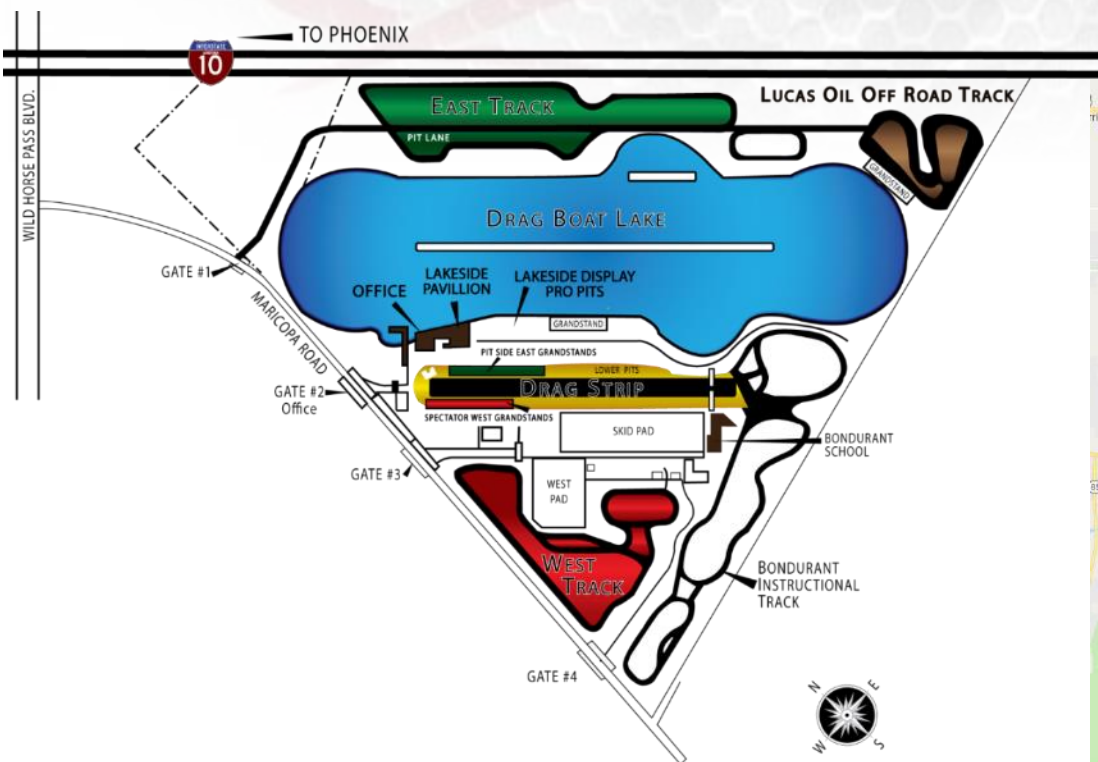
2.4-mile

A Favorite Track of Racing Icons



***Force, Andretti, Garlits, Senna,
Muldowney, Prudhomme***

LOCATION



- 17 miles from Sky Harbor International Airport
- 12 miles from Downtown Chandler
- ~18 miles from Gilbert, Mesa, Scottsdale
- 96 miles from Tucson

OUR VALUE PROPOSITION

Wild Horse Pass Motorsports Park is a professional, 440-acre, multi-use facility that specializes in personalized customer service and world class entertainment. We provide an immersive racing experience for racers and spectators alike.





THANK YOU

*Thank you for your time.
We look forward to a long, mutually beneficial true partnership.*

To reserve your Sponsorship Opportunity, please contact:

Phone: (520) 796-5601

Email: info@RaceWildHorse.net

Wild Horse Pass Motorsports Park

20000 Maricopa Road

Chandler, AZ 85226